VIGNESH RAMESH

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**PROFESIONAL SUMMARY**

An Architect with a dual proficiency in construction management and photography, combining creative vision with technical precision with a unique perspective and a lens of creativity. Skilled content creator in eye-catching creative visuals enhancing project presentations and marketing efforts.

# KEY SKILLS & INTERESTS

**Architecture**: Execution, Site Inspections, Project management, Design Management, Professional ethics.

**Photography**: Architectural, Property, Commercial, Real Estate, Landscape, Product, Food and Wildlife Photography.

**Videography**: Video editing, Filmmaking, Color grading, Promotional Content Creation and Drone Piloting.

**Software**: AutoCAD, Sketchup, Adobe Lightroom & Photoshop, Adobe Premier Pro & Creative Suite, and Cap Cut.

**Additional Skills**: Marketing, Hand drawing, Sketching, Painting, Composition, Sound efforts, Lighting & Aesthetics.

**PROFESSIONAL EXPERIENCE**

**Pasha Glasgow, Scotland**

**Social Media Content Creator Nov 2022 – Present**

* Carried out photoshoot sessions for over 350+ in-house products and habitats contributing over a 50% increase in their web traffic and 50% growth in social media platforms within the span of 6 months.
* Created and produced high-quality storytelling videos and images which highlighted in-house design features in the restaurant public portfolio via reels, posts on Instagram, Facebook, TikTok, by SEO and company website.
* Successfully achieved the stakeholder satisfaction rating of 95% by means of effective communication, marketing campaigns, teamwork and produced visually appealing content that exceeded client expectations.
* Managed the end-to-end execution of the restaurant’s interior ambience and design features and introduced innovative ideas that resulted in a luxurious and appealing dining area.

# ELEPHANTO Chennai, In

**Architect and Property Photographer April 2020 - July 2022**

* Responsible for editing virtual tours of properties, aerial photography moments and post-production activities that resulted in a 60% rise in buyer interest.
* for planning and execution strategy for construction projects in collaboration with architects, engineers, contractors, team members and suppliers to streamline project workflows.
* Lead design efforts for commercial and residential projects to meet client specifications, coordinated procurement activities, and managed contractor relationships.
* Managed and oversaw advanced video and photography techniques to produce unique aerial perspective and contributed to project presentations to external stakeholders and won 3 contracts valued at £100K.

**P Ravi Architects Chennai, IN**

**Internship and Junior Architect Jan 2018 – Mar 2020**

* Designed and Revised 200+ Architecture drawings, design elements in AutoCAD software, briefing detailed construction progress, Property visit, Architectural photography, and post-production editing.
* Managed end to end site visits, produced construction plan documents and handled complex project pipelines.
* Accountable for modelling and drafting SKP files in SketchUp and 3D software and visually rendered architectural 3D designs during project execution phase.

**EDUCATION**

## **University of Strathclyde** **Glasgow, United Kingdom**

M.Sc. Advanced Construction Technologies and BIM Sep 2022 - Sep 2023

Grade: Merit (69.5%)

* **Units**: Advanced Construction Technologies, Building Information Management, Project Management,

UK clients (Construction Industry)

# Hindustan University Chennai, India Bachelor of Architecture June 2014 - May 2019

Grade: First class (72%)

* **Units**: Design Management, Construction Management, Sustainability, Visual Arts, Architectural Design,

Urban Design, Landscape and Ecology, Dissertation, Thesis, Practical Training andCommunication.

**Dongguk University Seoul, South Korea**

Architecture - Student exchange Feb 2017 – June 2017

Grade: Distinction (84.3%)

* **Units**: Urban Design, Building Techniques, Visual Representation, Built Environment.

**CERTIFICATION**

Certified Architect from the Council of Architecture **December 2019**

Exchange program completion certificate from South Korea **January 2019**

Madhan Studio, Photography certificate from Chennai Tamil Nadu  **May 2021**

**ACHIEVEMENTS**

* Developed and formulated web trafficking ideas and improved social media reach by 70% through strategic visual compelling content creation and drove marketing campaigns for pasha.
* As a photo and videographer, Enhanced Elephanto’s reputation by 50% and gained international opportunity and this success led me to work as an executive architect for an UK-based architect firm remotely.
* Successfully managed and delivered execution, post-production and innovative editing techniques throughout the interior design and construction phase which in turn resulted in 50% of the overall cost savings of about £20K.
* State-level Awards and declared as the winner by the government body (Arts, Year 2011).